

**The 14th Annual Women in Family Business Program
will focus on the theme of**

Alignment

March 11-14, 2010

Miraval Life in Balance Resort

Tucson, Arizona

Family businesses are like planets or other celestial bodies that may or may not be in the same orbit. Syzygy occurs when three or more celestial bodies are aligned in the same gravitational system along a plane.

Similarly, when the components of family businesses, i.e. individuals, families and businesses are aligned, there is greater probability that harmony and prosperity exist. When any one of those “planets” falls out of alignment, everything is thrown out of balance and readjustment or realignment must occur.

To use another analogy: when your spine is out of adjustment, the body is unbalanced and pain can occur in all kinds of places! In family businesses, when the members are out of alignment, pain typically does occur all over the place!

Cars that are “out of alignment” ride poorly are inefficient and uncomfortable.

Need I say more?

Alignment is especially important in family businesses

- The vision of the future must be aligned among all of these parties
- The roles and strategies need to be aligned with the direction
- Expectations and performance need to be aligned to build trust

The 2010 WFB program will address

- How to tell if your systems are in alignment
- What to do to assure alignment
- How to deal with parties who are out of alignment
- And how to make sure you stay aligned within yourself.

Date and Location

The Women in Family Business Program will be conducted at
Miraval Life in Balance Resort March 11-14, 2010

Schedule of Program

Thursday, March 11, 2010

- 4:00 p.m. Be Registered at Miraval
- 5:00 p.m. Opening of Program: Keynote Address
- 7:00 p.m. Opening Dinner
- 9:00 p.m. Adjourn

Friday, March 12, 2010

- 9-11:50 a.m. Introduction to Alignment; Alignment within our Selves
- 12-3:00 a.m. Individual spa time and lunch
- 3:10-5:30 a.m. Alignment on the Journey of our lives in and out of the family business
- 6:30 p.m. Dinner
- 8:30 p.m. Possible After dinner program

Saturday March 13, 2010

- 9-11:50 a.m. Aligning with others: harmony vs. discord
- 12-3:00 p.m. Individual spa time and lunch
- 3:10-5:30 p.m. Getting back into alignment with yourself and others
- 6:30 p.m. Dinner
- 8:30 p.m. Possible After dinner program

Sunday, March 14, 2010

- 9-11:30 a.m. Closing Session: How to *stay* in alignment

Cost of The Program cost is \$825/person (\$750 if you register before December 31, 2009)

Facility reservation: Miraval is giving us a special rate of \$645/person/day (single) or \$535/person double occupancy/day (plus 12.0% tax and 18.0% service charge added each day). This price includes: Deluxe, casita-style accommodations; Three gourmet meals daily/all non-alcoholic beverages; Access to all scheduled programs and activities; Round-trip Tucson Airport transfers; One spa service up to \$125 per person per night. In other words, all-inclusive accommodations.

Contact Miraval directly for your room reservation and tell them you are with the Women in Family Business Program to receive your special rate. By contacting Miraval yourself, you can arrange your length of stay and airport transfers directly (1-800-825-4000). **Reservations must be made with the Resort by January 15, 2010.**

For more information, please contact us at:

Human Side of Enterprise, LLC at (480) 419-4243

www.lesliedashew.com

azaphirio@aol.com

To register for the program:

Send form below and \$825 (or \$750 before January 1, 2010) program fee to: Human Side of Enterprise, LLC at 21839 N. 98th Street, Scottsdale, Arizona 85255. Registration is on a first come, first served basis. We will honor cancellations if we can fill your spot; otherwise, there is a \$200 cancellation fee.

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Women in Family Business Retreat - March 11-14, 2010

Name:	Organization:	
Home Address:		
City: State:	Zip:	
Eail:	Telephone:	Fax: